



## **JUDGING CRITERIA**

### **评审标准**

#### **Content 内容**

- Quality as key to choice of wines  
品质是挑选葡萄酒的关键
- Having an original & innovative choice, with some mature wines from good vintages, avoiding poor vintages  
酒款选择兼具自主&创新，有好年份的，成熟的葡萄酒，避免不太好的年份
- Carefully matching varieties and regions  
仔细匹配葡萄品种和产区
- Having an appropriate variety of wines by the glass  
有一系列合适的杯卖葡萄酒
- Adequate list of aperitifs, beers, spirits, liqueurs and waters  
恰当的开胃酒、啤酒、烈酒、利口酒和水系列

#### **Balance 平衡**

- Balance of pricing relevant to your establishment  
酒水定价与您的场所相匹配
- Domestic & imported wines, regions and wine styles  
具有国内&进口葡萄酒，产区和葡萄酒的风格多样

#### **Suitability 适用**

- To cuisine, style and image of establishment  
酒单与场所的菜系、风格和形象相一致

#### **Presentation 描述**

- Includes vintages  
包括年份
- Accurate and consistent presentation of information  
信息描述准确且具有一致性
- Clear design for easy navigation  
设计简明、易于阅读

#### **Pricing 价格**

- Appropriateness, value  
价格适当

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