

Media Release:

21st June, 2021

9th Edition

2021 CHINA'S WINE LIST OF THE YEAR AWARDS

are now open!

www.winelistoftheyear.cn

Leading experts from China and around the world come together each year to seek out and recognise and reward greater China's Best Wine Lists!



2019 China Wine List of the Year Awards – Winners

BACKGROUND

Established in 1994, the Wine List of the Year Awards were introduced by Tucker Seabrook (Established 1838) to recognise and reward the best quality wine lists each year in particular regions and countries. In 2012, **Rob Hirst of Tucker Seabrook, the founders of the Wine List of the Year Awards** and **Tommy Lam the founder of the China National Sommelier Competition, and the China National Young Sommelier Team Competition,** launched Greater China's first wine list Awards, China's Wine List of the Year Awards; with the first year of judging in 2013. In 2020, Sommelier Press joined the China Awards as the Awards official Media Partner. Also, by 2020 China's Wine List of the Year Awards, included more than 20 special awards recognising glass winners from over 60 provinces and municipalities across mainland China, Hong Kong, Macau and Taiwan. Now, as one of the most anticipated events on greater China's Hospitality and Tourism industry's annual calendar, these prestigious awards have contributed significantly to the lifting of the standard of the nation's Wine Lists. At the same time, the awards have recognised and rewarded the talents of many of the nation's best **Sommeliers** and their supporting **Owners, F&B Directors / Wine Managers.**

MISSION

China's Wine List of the Year Award's mission is to seek out, assess, recognise and reward the very best
Wine Lists of greater China. Including the finest restaurants, hotels, cafés, brasseries, bistros, pubs, wine bars and clubs; as well as their Sommeliers, Owners, F&B Directors and Managers.
The Awards have also been influential in raising the public's interest in fine wine generally and have improved the consumers' appreciation of those participating establishments.
Today, the list of past Award winners reads like a 'Who's Who' of outstanding establishments. It is a wonderful user map guiding consumers to the best wines to be found in the top restaurants, hotels,

wine bars, cafés, pubs, and clubs across greater China.

JUDGES

These China Awards will be judged by arguably the finest panel of independent Wine List judges ever assembled. The panel includes some of the world's most respected international and Chinese experts in Wine, Wine Service, and Wine Commentary; overseen by the two **Co-Chairmen**:

• Wine writer, author, judge and 25-year Wine List of the Year Awards veteran, Peter Forrestal

• Founder and President of the Court of Master Sommeliers Worldwide, Brian Julyan MS The panel is made up of other Master Sommeliers, including a previous Best Sommelier in Asia-Oceania, plus Masters of Wine, advisors to the China Sommelier Association – Preparation Committee, Wine Judges, Writers and Commentators from some of the most respected publications both in China and around the World.

2021 AWARDS PRESENTATION CEREMONY - SHANGHAI

This year, the 2021 China Wine List of the Year Awards Presentation Ceremony will be held in Shanghai, on Monday, 11th October 2021.

Award winning and highly awarded restaurants will be invited to attend the awards ceremony. Owners,
 F&B Directors / Managers, top Sommeliers and supporters will meet and celebrate, as well as learn from and inspire each other; sharing their commitment to the future and their outstanding professional talents.

Also, again in 2021, in recognition of the vital role they play in committing to and investing in the very best Wine Lists, and the Wine Team and the Cellar behind them, the new Award: China's Outstanding Owner or F&B Director / Wine Manager Award will be presented. This Award will be won by the nominated Owner or F&B Director / Wine Manager, responsible for the winning lists from; firstly, Mainland China and secondly, Hong Kong, Macau and Taiwan.

Owners, F&B Directors / Wine Managers, this is your chance to be recognised, rewarded and respected for your commitment to and success in producing China's finest wine lists.

Sommeliers who are developing in the food and wine industry, as well as experienced Sommeliers caring for excellent restaurants possessing treasured wine lists, this is your chance to be recognised, rewarded, respected and celebrated. The 2021 China Wine List of the Year Awards is waiting for you!

CHINA'S WINE LIST OF THE YEAR AWARDS 2021 – DATES: Entries Open: Monday, 21st June 2021 at <u>www.winelistoftheyear.cn</u> Entries Close: Friday, 30th July 2021 Awards Presentation Ceremony: Shanghai, Monday, 11th October 2021

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